



# Sponsor AFA Wisconsin's CREATIVE POWER



Sponsor Creative Power, Arts for All Wisconsin's core program that includes our annual Call for Art, our Creative Power Awards Celebration in May, and the Creative Power Collection of visual art that travels to communities throughout Wisconsin!

## What is Creative Power?

Creative Power starts with a statewide Call for Art that welcomes submissions from over 120 children and adults with disabilities. All submissions are exhibited in Madison where judges select award winners in each age category. At the **Creative Power Awards Celebration** (May 17, 2025), AFA will honor award winners and celebrate diversity in the arts with a combined in-person and virtual audience of 300. Award-winning pieces join our Creative Power Collection and travel to communities throughout Wisconsin to highlight art made by people with disabilities and share the power of creativity.

## How will my sponsorship support Arts for All Wisconsin?

Your sponsorship directly supports AFA's state-wide programs, helping us provide inclusive, affordable, and life-changing opportunities in the arts for children and adults with disabilities.

**Questions?** Please contact Fundraising Director Ellie McShane at [ellie@artsforallwi.org](mailto:ellie@artsforallwi.org) or 608-241-2131 ext. 201.

## Sponsorship Benefits

	Presenting	Title	Supporting	Outreach
<b>General Marketing</b>	\$15,000	\$7,500	\$5,000	\$1,000
Newsletter spotlight	X			
Social media feature	X	X		
Logo/name on all online/social media promotional materials	Premier placement	High placement	Middle placement	Lower placement
Logo/name on postcard (sent to 8,000 households)	Premier placement	High placement	Middle placement	Lower placement
AFA artwork for holiday/thank you cards	X	X	X	X
<b>Awards Celebration (May 17, 2025)</b>				
"Sponsor name presents" on all materials at Awards Celebration	X			
Verbal recognition at Awards Celebration	X	X		
Logo/name on materials at Awards Celebration	Premier placement	High placement	Middle placement	Lower placement
Complimentary tickets	10 tickets	6 tickets	4 tickets	2 tickets
<b>Traveling Exhibition</b>				
Logo/name recognition in Creative Power travelling exhibition	Premier placement	High placement	Lower placement	